

LETTERS and LOGOS

Showcase Catalog

Good signs are good for business.

DIMENSIONAL



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Fabricated
Minnesota

DISTINCTIVE



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Display
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You've invested time in developing a quality product. You've set up shop in a prime location. Now how are you going to get customers to notice you? While a user-friendly website and an engaging advertising campaign will certainly drive traffic, they can also drive up costs. Your most cost-effective and hardest working marketing element is often also the most overlooked - an attractive and creative sign.

The investment to create an exceptional sign doesn't have to be large. In fact, great signs are no more expensive than drab, ineffective ones. When you consider your sign is often the first impression that potential customers will have for your business, it makes sense to do it right. Along with your sign professional, Gemini can provide a face for your company that will set you apart from the competition.

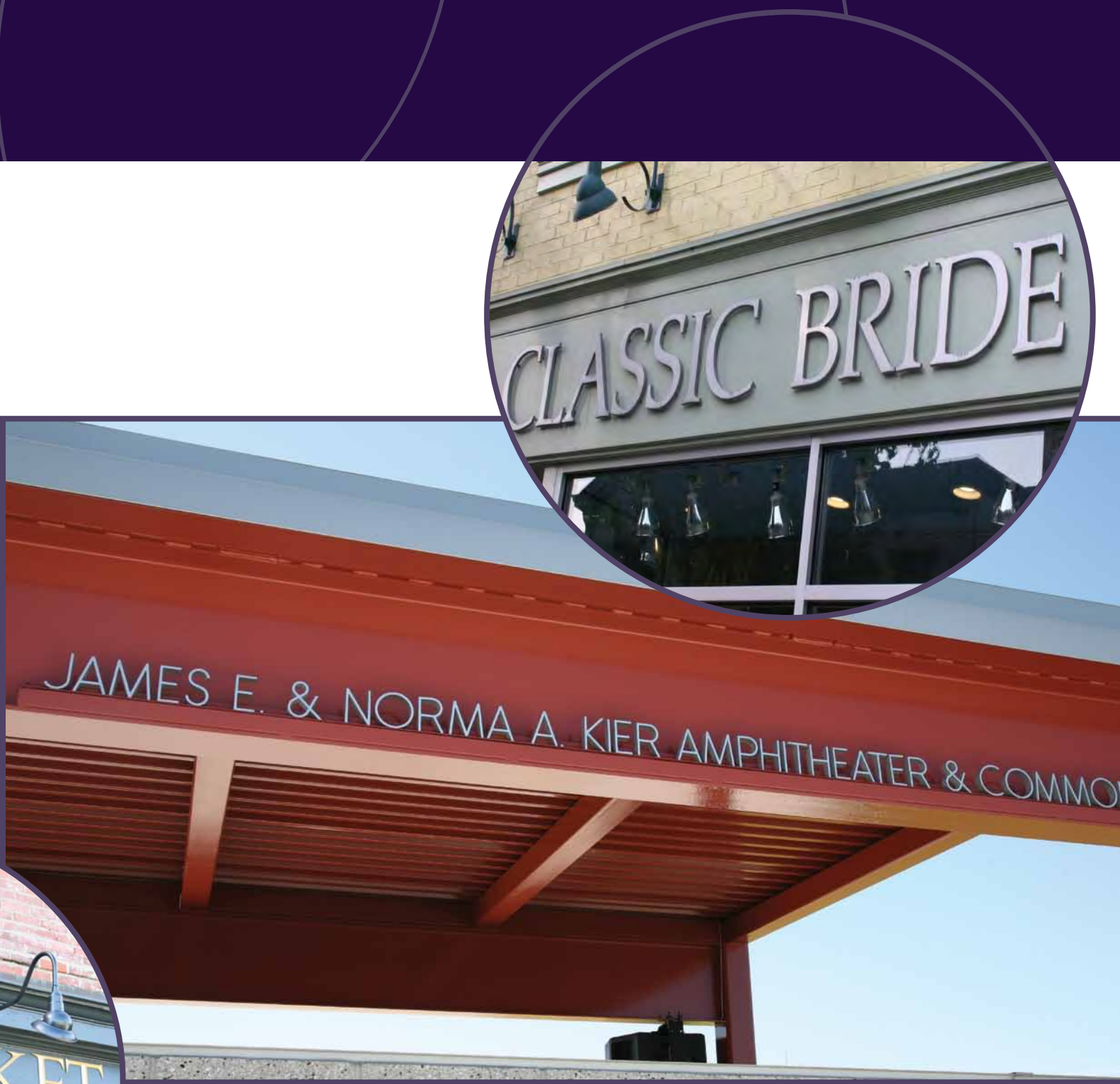
For nearly 50 years Gemini has been creating high-quality, innovative, and affordable signage products. We believe in the quality of our products and we want our customers to share that belief. For that reason, Gemini offers a Lifetime Guarantee on all of our superior products. Should your letters or logos chip, crack or fade, we will replace the product at no charge.



CAST METAL



ALL CAST METAL LETTERS PROVIDED WITH A LIFETIME GUARANTEE



BEAUTIFUL DURABILITY

- Unmatched letter depth
- Lead and mercury free
- Extensive variety of finishes done by hand
- Less expensive for the dimension than flat cut metal

6000 Years of Experience

Casting metal is a practice that has been carried out for thousands of years. The oldest known casting is a copper frog that dates back to 3200 BC. While Gemini hasn't been making cast letters for quite that long, we do take the process and refine it by using only the highest-quality metals available. In addition, the metals are all lead and mercury free and all trim is recycled.

From the moment the molten metal is poured until the letter or logo is hand-finished using one of our many finish options, your project is carried out with exceptional attention to detail. While Gemini offers a wide variety of standard letter styles, we realize your project is unique. If you have a custom style or logo in mind we can work with you to make your finished product match your vision.

Gemini's cast letters provide a sense of permanency and depth that is unmatched by other letter options. Their distinguished, classic look is backed by a Lifetime Guarantee.



Aluminum Finishes



Satin Aluminum



Painted



Clear Anodized



Gold Anodized



Medium Bronze Anodized



Dark Bronze Anodized



Black Anodized

Bronze Finishes



Satin Bronze



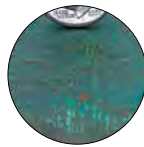
Polished Bronze



Oxidized Bronze



Dark Oxidized Bronze



Traditional Patina

FINISH NOTES: All Patinas, by their very nature, will vary from letter to letter and order to order. These finishes will change in appearance over time depending on contact with moisture and temperature. Patinas can "bleed" onto the installation surface when installed outside. Maximum single piece we can polish is 30".



FORMED PLASTIC



ALL FORMED PLASTIC LETTERS PROVIDED WITH A LIFETIME GUARANTEE



FLEXIBLE VARIETY

- UV stable
- Easily customizable
- Low-cost option with high impact results
- Available with a flat, round or prismatic face
- Made from fully recyclable, non-petroleum CAB plastic

A Real Life Example of Gemini's Lifetime Guarantee

Dear Gemini,

In October 2008, All-American Moving Service of Colorado Springs, Colorado contacted us. They had formed plastic letters on their building that were missing. I knew nothing of the letters other than that they were old and had been on the building for some time. I told the customer that I would send them a bid for Gemini letters because of Gemini's lifetime warranty.

I discovered that the letters were more than 2 decades old after speaking with our installer about the job. He said he worked for the moving company years ago and remembered that the letters were installed when the building was completed. That was 22 years ago. He did not know who had made the letters originally or who the original sign company had been.



I sent the letter "S" to Gemini's production manager who immediately recognized it as a Gemini product. Our plan was simply to replace the missing letters with new letters of the same style and approximate color. However, Gemini said that they would replace all 13 letters at no charge to us. They included a pattern and shipping as well.

The decision by Gemini to replace the letters at no charge under warranty prevented a mix-match of letters (an eyesore), saved the customer more than \$1,500 in new letters, and secured a Gemini re-seller for life. The number of sources for formed letters is almost countless today, but I will only buy and sell one product: Gemini.

Thank you to the whole Gemini family.

Jon Haar, Enchanted Signs, Colorado Springs, CO





FABRICATED METAL



ALL FABRICATED METAL LETTERS PROVIDED WITH A LIFETIME GUARANTEE



SOUTH POINTE
DENTAL



A ASSOCIATED
SCAFFOLDING

SHOWROOM
ENTRANCE

HIGH-CALIBER DISTINCTION

- Expertly hand-crafted
- Perfect for LED backlighting
- Virtually unlimited design potential
- Earth-friendly, made with lead-free solder

MINNESOTA LETTERS





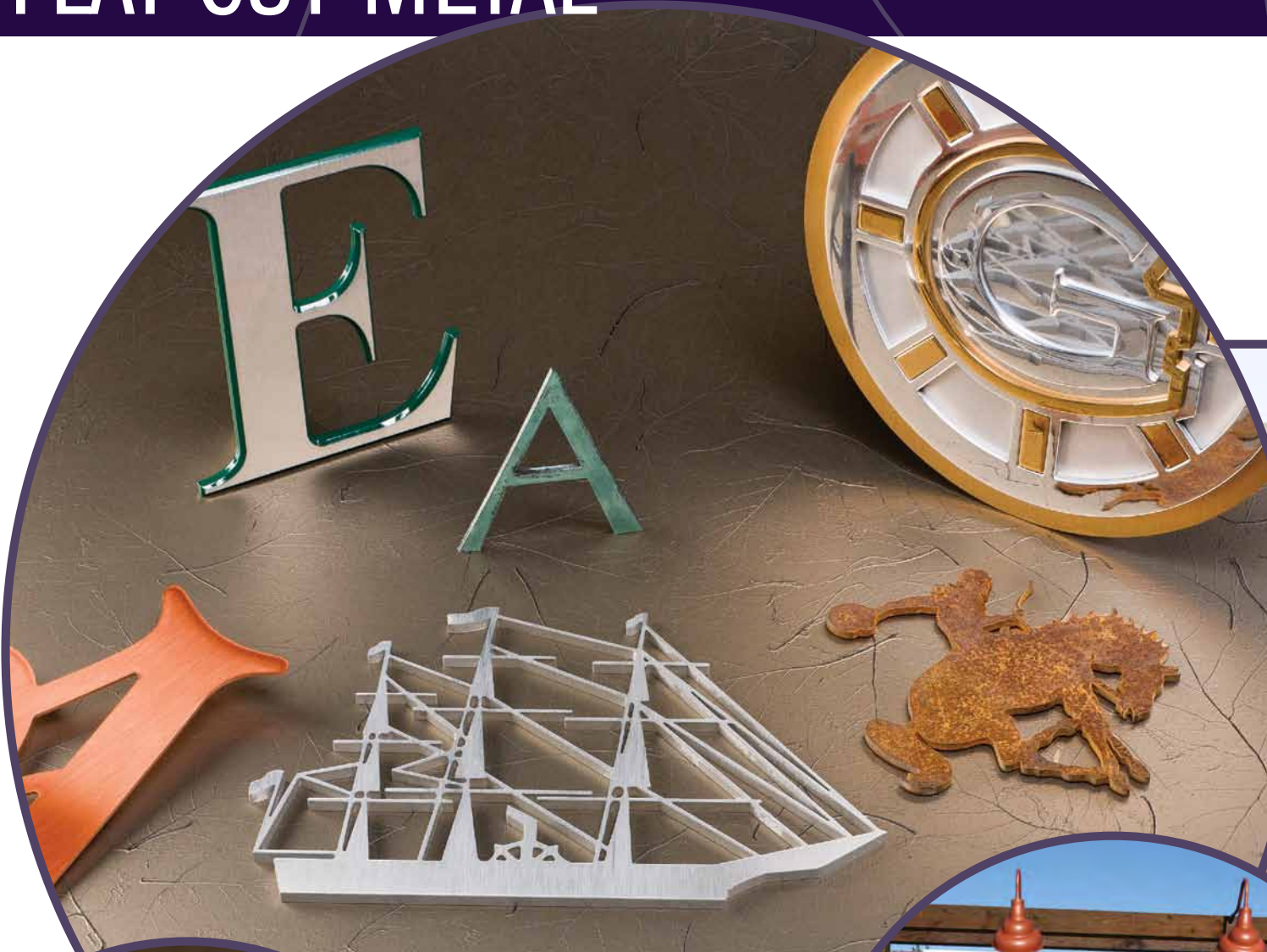
ALADDIN SHRINE CENTER



PRECISE CONSISTENCY

- Crisp, razor-sharp edges
- Impact and fade resistant
- Most accurate and consistent letters and numbers available
- Made from renewable resource, 100% recyclable CAB plastic

FLAT CUT METAL



ALL FLAT CUT METAL LETTERS PROVIDED WITH A LIFETIME GUARANTEE



ATTRACTIVE ENDURANCE

- High-quality, pure metals
- Blemish-free, high end finishes
- Earth-friendly - all metal is lead and mercury free
- Precisely cut with waterjets and lasers for intricate detail

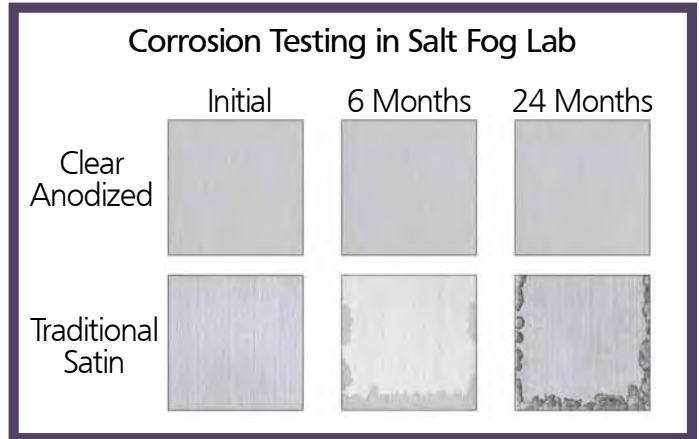
The Ultimate Aluminum Finish

Anodized finishes are not just coatings - they are a part of the finished aluminum letter. Anodizing is an electro-chemical process that hardens aluminum and allows it to be colorized. Gemini performs our own anodizing to ensure that all of the letters within your order have color consistency.

Why should you choose an anodized finish for your flat cut metal letter?

Anodizing provides:

- Superior abrasion and weather resistance
- Increased hardness and durability
- Protection against cracking or peeling
- A beautiful, long-lasting finish
- Defense against sunlight and UV rays
- An environmentally friendly final product



Aluminum Finishes



Copper Finishes



Brass Finishes



Bronze Finishes



Stainless Steel Finishes



Cor-Ten® Steel Finishes





FLAT CUT PLASTIC



ALL FLAT CUT ACRYLIC LETTERS PROVIDED WITH A LIFETIME GUARANTEE



LIMITLESS POTENTIAL

- Immaculate laser-cut, polished edges
- Individual artwork is converted to an exact 3D replica
- Custom-designed lasers create exceptionally unique products
- Superior paint booth capabilities produce incredible fine details

DISPLAY LETTERS





THACKER+CO

SALT LAKE VIDEO
CONFERENCE CENTER

EXCEPTIONAL PRESENTATION

- Premium, high quality materials
- The distinctive look of metal without the weight
- Timeless, elegant gold leaf and premium hardwoods
- Finishes include metallics, pigmented colors, chromes, and hi-resolution bitmaps

ILLUMINATED LETTERS





AFFORDABLE ILLUMINATION

- UL recognized components
- Letters will not dent, corrode or show adverse signs of weathering
- Revolutionary slimline GEMLITE products lit with low profile LEDs
- Cans and faces can be purchased empty or fully populated with LEDs

Gemini Standard Styles

The styles listed below are just a sampling of Gemini's capabilities. Custom styles are also available.

AMERICANA BOLD ▲
Antique Olive ●
Architectural ▲●■
ARIAL ▲
Arial Bold ▲●
Avant Garde Medium ▲●
AVANT EXTRA BOLD ▲
BARNUM ●
CLASSIC BARNUM ●
Bauhaus ●
Benguiat ●
BODONI CONDENSED ▲
Bodoni Italic ●
BROADWAY ▲
Brush Script ●
Casual Italic Script ●
CASLON ADBOLD ●
Century Bold Condensed ●
CENTURY SCHOOLBOOK BOLD ●
CLARENDON MEDIUM ▲
Clarendon Fortune Bold ▲●
CLARION ●
Clearview One-Bold ●
Comic Sans Bold ●
Commercial Script ●
Consort ●
CONSORT ROUND ●
Consort Condensed ●
COPPERPLATE ▲●
COOPER BLACK ITALIC ●
Cooper Black ●
COUNTRY GOTHIC ●
CRAW CLARENDON CONDENSED ▲
EUROSTYLE BOLD ●
EUROSTYLE BOLD EXT. ▲
EUROSTYLE BOLD EXT. ITALIC ●
FRIZ QUADRATA ▲●
FRUTIGER 65 ●
Futura ▲●
Futura Condensed ▲●
Futura Bold ▲●
FUTURA EXTRA BOLD ITALIC ●
Futura Round ●
Gil Sans Bold ●
Garamond Bold Italic ▲●
GARAMOND BOLD ▲
Garamond Bold Round ●
GARAMOND REGULAR ▲
GEMCO ●

Gil Sans Bold ▲
Goudy Extra Bold ▲●
Goudy Old Style ●
HARRIER ●
Helvetica ▲●■
Helvetica Bold ▲●
Helvetica Bold Ext. ▲●
HELVETICA BOLD ITALIC ●
Helvetica Bold Round ●
HELVETICA LIGHT ▲●
Helvetica Medium Condensed ▲●
Helvetica Medium Italic Round ●
Helvetica Medium Italic ▲●
Helvetica Round ●
Herman Italic® ●
Impact Round ●
Italicized Script ●
KABEL ▲●
LITHOS BOLD ●
Lotus Bold ▲●
MICROGRAMMA BOLD EXT. ●
MICROGRAMMA EXT. ▲●
Old English Bevel ●
Optima ▲●■
Optima Semi Bold ▲●
Palatino ▲●
PALATINO SEMIBOLD ▲
PROFILE ▲
RIBBON ▲
RIBBON CONDENSED ▲
RIBBON DEEP ▲
ROFFE ▲
Roman ▲■
ROMAN NEO SB ●
Roman Round ▲●
ROMAN CLASSIC ●
SCULPTURED ●
Standard Block ▲●■
STANDARD BLOCK COND. ●
Standard Block Round ●
Times Bold ▲●■
Times Bold Italic ▲●
Times Bold Round ●
Times New Roman ▲●
TRAJAN BOLD ▲●
TWENTIETH CENTURY ▲
Univers 67 ▲●
UNIVERSITY ROMAN BOLD ▲
V-Bevel ●

Typical Sizes

▲ Cast - 4", 6", 8", 10", 12", 15", 18"

● Formed - 4", 6", 9", 10", 12", 15", 18", 24", 30"

■ Minnesota - 4", 6", 8", 10", 12", 15", 18"

Gemini Standard Colors

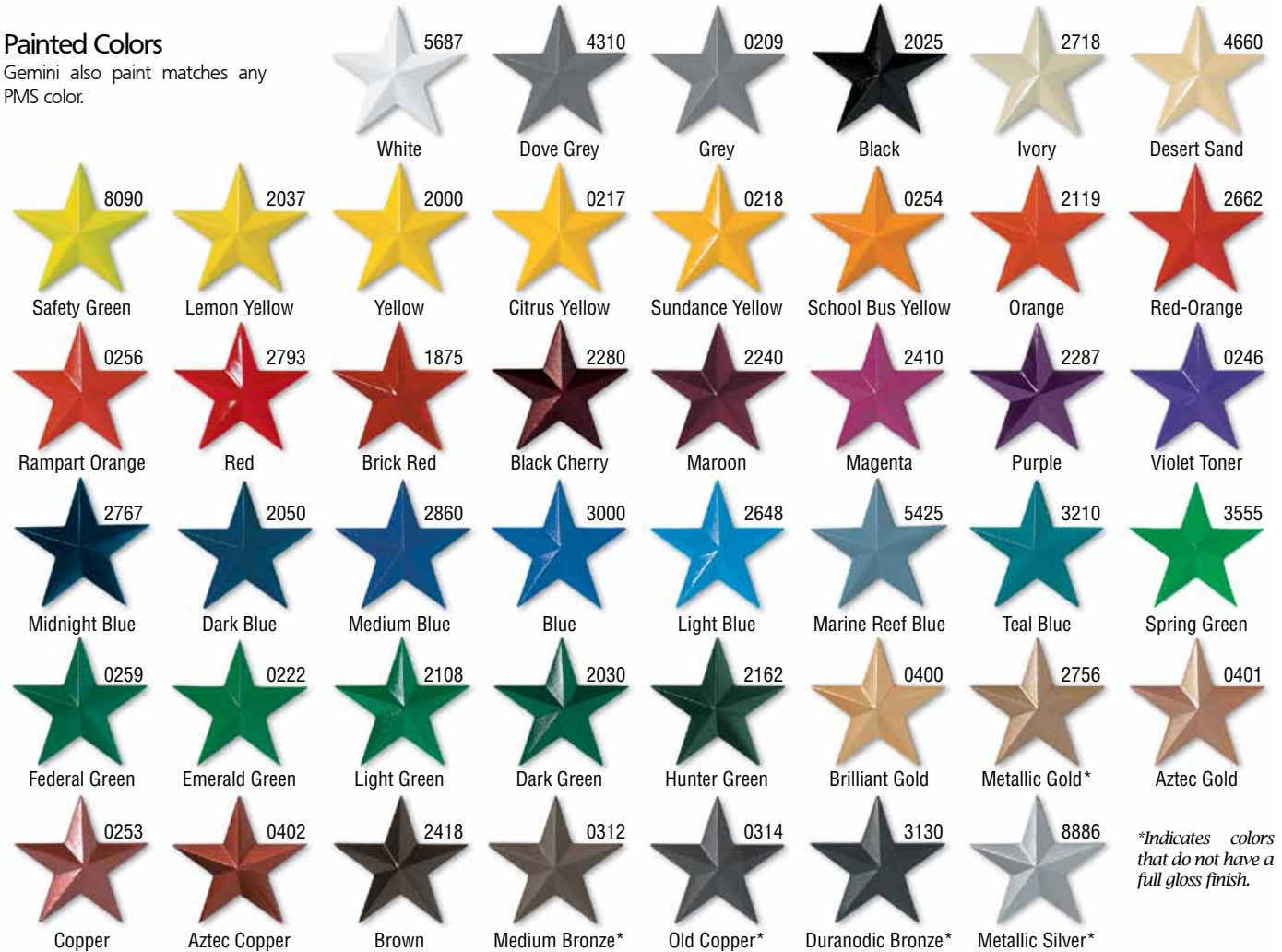
Due to limitations in the printing process, printed colors can vary from actual colors.
For an exact match of any color shown here, ask for a free color sample.

Plastic Colors



Painted Colors

Gemini also paint matches any PMS color.



*Indicates colors that do not have a full gloss finish.

Dedicated to providing superior quality and fast
turn-around through cutting edge technology



Gemini products are only sold
through sign professionals
and graphics resellers.

For more information on
Gemini Letters contact: