



PRODUCT CATALOG

Signs & Graphics

By FedEx Kinko's

Signs & Graphics

FedEx Kinko's makes it easy to create the signs, posters, banners and specialty graphics you need to communicate effectively – whether you need to advertise, promote, inform or recruit.



BUILDING ON A DECADE OF EXPERIENCE

FedEx Kinko's first began offering oversize color prints in 1996. Today, the FedEx Kinko's signs and graphics portfolio includes the latest full-color digital production techniques, as well as more traditional sign types. Hanging hardware and displays complete the picture.

DEDICATED RESOURCES

Sign orders require special attention and expertise. As a result, FedEx Kinko's introduced Signs & Graphics Centers staffed by specially trained team members. These full-service sign shops are conveniently located inside hundreds of FedEx Kinko's Office and Print Centers® nationwide. The in-store departments are supported by a network of flagship Signs & Graphics Centers. These state-of-the-art facilities handle high-volume orders and the most demanding jobs.

AT YOUR CONVENIENCE

Convenience is critical when it comes to signs and graphics. That's why FedEx Kinko's enables you to place or pick up your Signs & Graphics order at any U.S. FedEx Kinko's, making it easy to meet multiple business service needs in one convenient place. FedEx Kinko's locations also offer extended hours, free local delivery and the full range of FedEx® shipping services. Finally, our industry-leading signs and graphics equipment fleet means you can expect turnaround times that meet your deadlines and consistent quality you can count on.

To find the nearest Signs & Graphics Center, visit the store locator at fedexkinkos.com or call 1.800.GoFedEx 1.800.463.3339.



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INTRODUCTION TO **BANNERS**

Make your message loud and clear. Whether you need hundreds of banners for a product launch or just one for your local event, FedEx Kinko's has a solution to meet your needs.

SOME QUESTIONS TO ASK

How long will I need it?

For a party, announcement or retail event, a cost-effective full-color indoor banner might be the answer. If wear and tear may be an issue, consider a full-color outdoor banner even for indoor use. If your banner is going outdoors, a laminated full-color outdoor banner can last for up to one year; longer, and you'll want a durable cut vinyl banner. For larger orders, ask about our high-volume options, which also provide added durability.

What kind of banner do I need?

For the bold-and-simple approach, consider a durable cut vinyl banner. For photos, color and intricate graphics, full-color indoor or outdoor banners provide sophisticated, impactful solutions.

At what distance will it be seen?

Banners are all about visibility. Make sure yours is big enough. See page 35 for a guide.

DURABLE CUT VINYL

Long life at a reasonable cost. Durable enough to serve as semi-permanent signage, these banners offer the best value of all banner types.

KEEP IN MIND. This is an ideal banner type for quantities up to 20 banners. For larger orders, consider high-volume full-color options.

FEATURES

Estimated Outdoor Durability – Up to 2 years

Estimated Indoor Durability – Multi-year

A variety of vinyl base colors

18 standard cut vinyl colors

Process and spot colors available for an additional charge

Full-color logos and graphics accepted

Grommets included, stitching & hemming available

PROJECT IDEAS

Leasing/Hiring

Parades

Community Events

Retail Promotions

Grand Openings

Trade Shows

YOUR MESSAGE HOLDS UP
WHILE YOU STAND OUT



FULL-COLOR INDOOR

A bright idea for the indoor environment. If long-term durability isn't your goal, full-color indoor banners are a great way to show graphics, logos or even product photos.

KEEP IN MIND. For great quality and value every day, FedEx Kinko's uses six-color digital inkjet technology, UV- and water-resistant inks.

FEATURES

- Estimated Outdoor Durability – 1 day
- Estimated Indoor Durability – Up to 6 months
- Photographic quality
- Full-color logos and graphics accepted
- Pantone® capable for precise color
- Grommets included, stitching & hemming available

PROJECT IDEAS

- Retail/Restaurant Promotions
- Parties
- School Events
- Point-of-Purchase Displays
- Trade Shows
- Employee Communications



A DECORATIVE SOLUTION THAT SELLS



FULL-COLOR OUTDOOR

High-quality yet cost-effective methods for making banners with photos, graphics and several colors.

KEEP IN MIND. Lamination is always recommended for outdoor use. In addition, print quality depends on the quality of your digital file or original.

FEATURES

Estimated Outdoor Durability – Up to 1 year when laminated
– Up to 6 months without lamination

Estimated Indoor Durability – Up to 5 years

Photographic quality

Full-color logos and graphics accepted

Pantone® capable for precise color

Grommets included, stitching & hemming available

PROJECT IDEAS

Announcements

Event Promotions

Grand Openings

Outdoor-Durable

Photoprints

Employee Communications

PROJECT YOUR MOST SOPHISTICATED IMAGE



INTRODUCTION TO POSTERS & PRINTS

Make it big. Bring ideas to life with posters, prints and point-of-purchase materials. FedEx Kinko's can print, mount and laminate nearly any digital file. Only have an original? No problem. FedEx Kinko's can scan an original and print it.*

SOME QUESTIONS TO ASK

Can a particular image be enlarged with acceptable quality?

Test it on your computer and judge for yourself. View the image at 250% size to get a general idea of how it would look in the enlargement.

How do I size my message?

Always judge your layout from a realistic viewing distance. Often, a poster or exhibit design that seems overwhelming when viewed close-up turns out to be just right at the distance from which viewers will really see it. Likewise, design elements that feel well-proportioned on a computer screen or small printout can be far too subtle when seen from across the room. So when working on your design, remember to take a few steps back. See page 35 for a guide.

* FedEx Kinko's requires written permission from the copyright owner to reproduce any copyrighted work.



PRINTS

From smooth photo paper to floor graphics to backlit film, FedEx Kinko's prints take your message to a new level of professionalism and versatility with highest quality graphics.

KEEP IN MIND. The great variety of materials and sizes in our prints naturally means a great variety of prices. Talk to your FedEx Kinko's team member to explore all the possibilities.

FEATURES

Estimated Outdoor Durability – 1 day

Estimated Indoor Durability – Multi-year

Choose from a variety of materials including photo paper, canvas, watercolor paper, mesh, adhesive floor vinyl and backlit film

Photographic quality

Pantone® capable for precise color

Add Lamination and Mounting for added durability

PROJECT IDEAS

Presentations

Trade Shows

Training Events

Point-of-Purchase Displays

Gift Giving/Keepsakes

Framing



HIGHEST QUALITY, GREATEST VERSATILITY,
BIGGEST IMPACT



POSTER PACKAGE

We can take almost any digital file or original and print, mount and laminate it for a finished print that is ready to hang or display. For that extra touch of quality, ask for Gatorboard® mounting.

KEEP IN MIND. The quality of the enlargement depends on the quality of the original image or digital file you provide. For details, ask your FedEx Kinko's team member.

FEATURES

Estimated Outdoor Durability – 1 day

Estimated Indoor Durability – Multi-year

Photographic quality

Pantone® capable for precise color

Lamination and mounting on foam board included in price

Upgrade to Gatorboard® or Styrene

Display hardware available

PROJECT IDEAS

Presentations

Interior Signage

Trade Shows

Training Events

Point-of-Purchase Displays

Gift Giving/Keepsakes

Framing

LARGE FORMAT POSTERS, EXHIBITS AND
PRESENTATION BOARDS PROVIDE
FULL-COLOR POWER TO ANY MESSAGE



INTRODUCTION TO **RIGID SIGNS**

Leave it to FedEx Kinko's to make the world of rigid signs simple. We've selected the most popular types and materials from the vast array of possibilities. Plastic or metal, free-standing or attached, all rigid signs have two requirements in common: quality construction and well-thought-out design.

SOME QUESTIONS TO ASK

How important is durability?

All of our rigid signs are built to withstand normal outdoor use. But for important outdoor messages that really need to last, metal signs offer the most durable, professional look.

What signs are suited for indoor use?

Consider our corrugated or PVC plastic signs. Indoors or out, they hold up to a considerable amount of wear and tear, yet they're professional enough for permanent indoor signage and light enough to use in your formal presentations.



CORRUGATED PLASTIC

With their reasonable price and attention-grabbing colors, corrugated plastic signs are a great choice when you want many copies of one sign to display throughout your business area. A popular way to publicize festivals, shows and other special events.

KEEP IN MIND. Corrugated plastic signs mount in seconds with "H" stakes, which are available for a small extra charge. Full-color options are also available.

FEATURES

- Estimated Outdoor Durability – 6 months to a 1 year
- Estimated Indoor Durability – Multi-year
- A variety of corrugated plastic base colors
- 18 standard cut vinyl colors
- Process and spot colors available for an additional charge
- Full-color logos and graphics accepted
- A variety of frames and hardware available

PROJECT IDEAS

- Building/Site Identification
- Hours of Operation
- Directional Signage
- Service Announcements
- Company Events
- School Events
- Fund-raisers



OUR LOWEST-PRICED OUTDOOR SIGN SOLUTION



PVC PLASTIC & METAL

The professional look that lasts, metal signs look great for years. PVC plastic signs offer similar durability, but with a softer look that makes them a better choice for indoor or up-close viewing.

KEEP IN MIND. Let us know of any mounting holes or ground stakes that are required and we'll build your sign accordingly. Full-color options are also available.

FEATURES

Metal Estimated Outdoor Durability – Up to 2+ years

PVC Estimated Outdoor Durability – Under 2 years

A variety of base colors are available

18 standard cut vinyl colors

Process and spot colors available for an additional charge

Full-color logos and graphics accepted

A variety of frames and hardware available

PROJECT IDEAS

Building/Site Identification

Hours of Operation

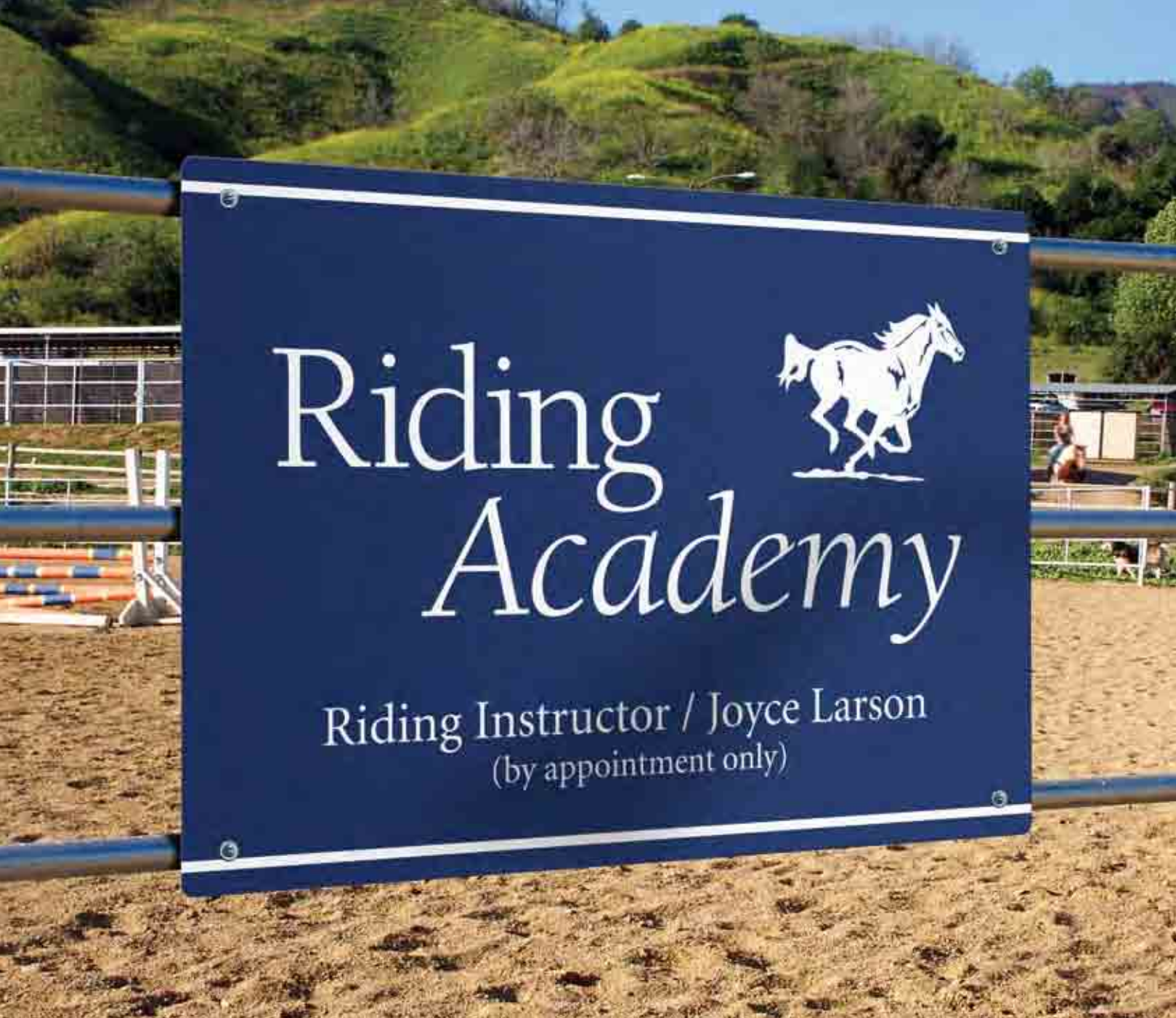
Directional Signage

Retail Promotions

Service Announcements

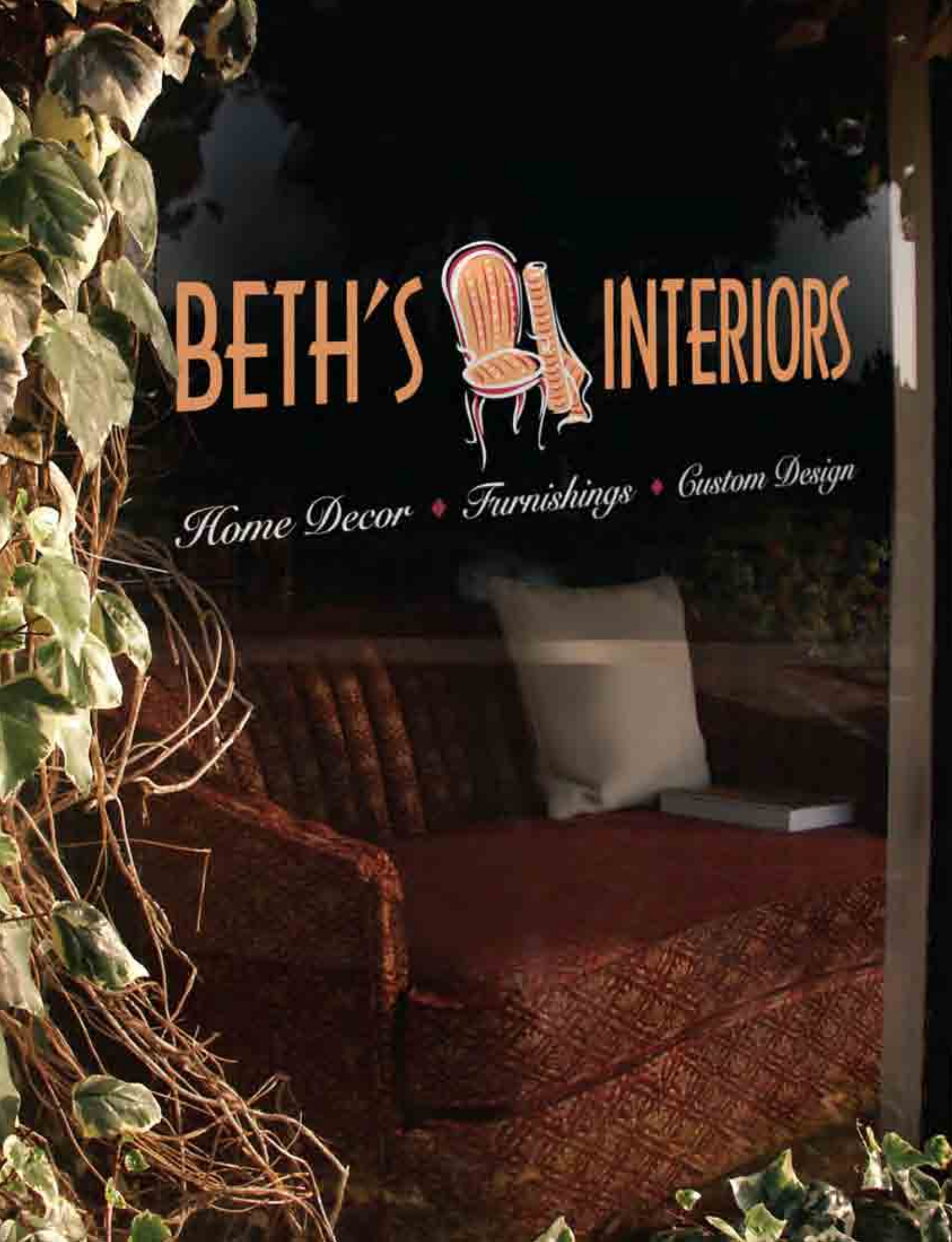
Company Events

Presentations



SMOOTH LOOKS, A SOLID SOLUTION





INTRODUCTION TO **READY-TO-APPLY**

Turn virtually any surface, any object into a medium for your message – doors, windows, vehicles or machinery. The possibilities are limitless with ready-to-apply signs from FedEx Kinko's.

SOME QUESTIONS TO ASK

When should I use ready-to-apply?

Ready-to-apply lettering, decals and graphics provide professional, permanent signage suitable for virtually any flat surface. Consider ready-to-apply to add your name and logo on a window, display store hours on a door, showcase contact information on a vehicle or add safety information to machinery.

What size do I need?

As with any type of sign, ready-to-apply lettering, decals and graphics need to be large enough to be seen at a reasonable distance. Consider how far away the view will be as well as the surface to which the ready-to-apply lettering, decal and graphics will be applied. See page 35 for a guide.

LETTERING

These individually cut letters can be applied to a range of surfaces. Use alone or combine with ready-to-apply decals and graphics for permanent vehicle, window, door or wall signage.

KEEP IN MIND. It's easy to apply vinyl lettering. All it takes is a soapy sponge and a squeegee. Instructions will be provided at time of purchase.

FEATURES

Estimated Outdoor Durability – Up to 3+ years

Estimated Indoor Durability – Multi-year

18 standard cut vinyl colors

Process and spot colors available for an additional charge

Water and chemical resistant

PROJECT IDEAS

Company Logos

Hours of Operation

Phone Numbers

Web Site Addresses

Safety & Equipment Labels



TURN VIRTUALLY ANY SURFACE
INTO A MEDIUM FOR YOUR MESSAGE



DECALS & GRAPHICS

These individually cut decals and graphics can be applied to a range of surfaces. Use alone or combine with ready-to-apply lettering for permanent vehicle, window, door or wall signage.

KEEP IN MIND. It's easy to apply decals and graphics. All it takes is a soapy sponge and a squeegee. Instructions will be provided at time of purchase.

FEATURES

- Estimated Outdoor Durability – Up to 3+ years
- Estimated Indoor Durability – Multi-year
- 18 standard cut vinyl colors
- Process and spot colors available for an additional charge
- Water and chemical resistant

PROJECT IDEAS

- Company Logos
- Hours of Operation
- Phone Numbers
- Web Site Addresses
- Safety & Equipment Labels



PRACTICALLY ANY MESSAGE,
PRACTICALLY ANYWHERE



INTRODUCTION TO **MAGNETIC SIGNS**

Turn virtually any magnet-friendly surface into a medium for your message – vehicles, machinery, even a customer’s fridge or cabinet front. The possibilities are limitless with magnetic signs from FedEx Kinko’s.

SOME QUESTIONS TO ASK

How can I get my message in front of customers where they live and work?

Promotional magnets provide a great way to get your message in front of customers. Every time they look at a note on the file cabinet or a drawing on the refrigerator, they’ll think of you. This solution is great for trade show giveaways, direct mail inserts and leave behinds from sales calls or customer deliveries.

How can I create outdoor advertising without the expense of billboards and bus ads?

Vehicle magnets are a very cost-effective way to turn your truck, van or car into a moving billboard. Magnets are ideal for signs that are removable yet long-lasting.



PROMOTIONAL MAGNETS

Keep your name and number right where people need them. Promotional magnets are a clever and welcome way to get your message into offices, kitchens, vehicles — you name it. You can even pick or create a shape that represents your business.

KEEP IN MIND. Because promotional magnets are sold by the square foot, the unit cost will vary, depending on the size and quantity you choose.

FEATURES

- Estimated Indoor Durability – Multi-year
- Standard and contour cuts available
- Process and spot colors available for an additional charge
- Full-color logos and graphics accepted

PROJECT IDEAS

- Magnetic Business Cards
- Grand Opening Give-aways
- Delivery Leave Behinds
- Equipment Identification
- Trade Show Give-aways



**YOUR MESSAGE
IN YOUR CUSTOMER'S HOME OR OFFICE**



VEHICLE MAGNETS

A perfect way to add non-permanent company identification on cars or trucks. Ideal for vehicles that have a “working life” and a “private life.” It’s the one type of vehicle sign you can use only when you need to; it’s easily removed and reapplied.

KEEP IN MIND. Vehicle magnets are normally sold in pairs. It only takes a couple of seconds to turn any vehicle into a rolling advertisement for your business. Proper care is required. Instructions will be provided at time of purchase.

FEATURES

Estimated Outdoor Durability – More than 1 year with proper care
 Rounded corners included
 Process and spot colors available for an additional charge
 Full-color logos and graphics accepted
 Strong adhesion and weather-resistant

PROJECT IDEAS

Fleet Vehicles
 Mobile Service Firms
 Landscapers
 Painters
 School/Team Spirit



AN EASY WAY TO PUT
YOUR MESSAGE IN MOTION





ORDERING

1. Determine how long the sign will need to last.
2. Determine the proper viewing distance. Do you need to rethink the sign's size for proper readability?

VISIBILITY CHART

Viewable Distance	Letter Height
100 Feet	3 Inches
100 Yards	7 Inches
200 Yards	12 Inches
1/4 Mile	30 Inches
1/2 Mile	60 Inches

3. Choose a sign type (full-color banner, PVC plastic, vehicle magnet, etc.) and size.
4. Do you have artwork, a logo or a graphic? Do you want one created?
5. Tell the FedEx Kinko's team member assisting you when you would like to pick up your sign.

ACCEPTED FILES

Cut Vinyl

Art must be an .eps file created in vector format, such as Illustrator or Freehand.* Signs & Graphics files must be a postscript level 2 .eps. Convert all fonts to outlines or paths; if you do not, you must include all fonts used in your file.

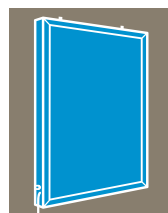
Printed Signs & Graphics

For products such as printed full-color banners and backlit signs, .eps, .pdf and .jpg files are accepted. Please make sure the file size is large enough for the application you use – Photoshop®, Illustrator®, PowerPoint®, Word®, Acrobat®, Corel Draw®, Claris Works® and all acceptable file types.

* Other file types may be converted to vector format; however, an extra charge may be required for converting or re-creating artwork.

FRAMES & HARDWARE

SIGN DISPLAYS



BACKLIT BOXES

- These ultra-thin light boxes are ideal for retail point-of-purchase or for trade show displays that showcase products, services or special promotions.
- Snap frame design makes it easy to change images.



INDOOR EASEL

- Choose from a standard wood easel or upgrade to the premium metal easel, which adjusts for both floor and table-top use.



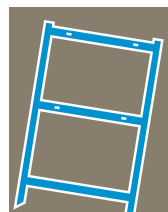
EASEL BACKS

- Turn mounted prints into a tabletop display with adhesive-backed easels



A FRAME

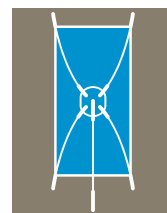
- Available in both plastic or metal.
- Durable plastic sandwich-board style sign displays available for either applied letters and decals or slide-in full-color signs.
- Extra-sturdy metal sandwich-board sign holders for double-sided sign displays.



H FRAME

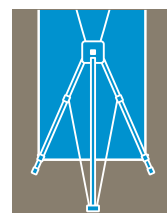
- Popular for real estate and other home services.
- Available in bolt-on or slide in versions with riders for additional information such as phone numbers.

BANNER STANDS



MINI BANNER STAND

- Perfect for table-top displays such as registration desks, raffles or a promotional message.
- Folds to a compact size that fits easily in a purse or briefcase.



TRIPOD BANNER STAND

- Available in the following sizes 24"x48", 24"x60", 24"x70" and 32"x72".



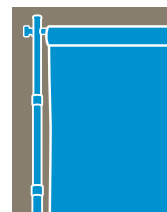
EVERYDAY BANNER STAND

- This versatile stand is suitable for both banners and rigid media up to 6mm thick.
- Offers flexible display sizes from 18"–36" wide and 12"–90" high.
- Carrying case, foldable base or display light are available for an additional cost.



RETRACTOR BANNER STAND

- Select from one of three compact, easy to use and fully portable retractable banner displays.
- Available in Economy, Standard and Deluxe.
- A display light available for an additional cost.



ADJUSTABLE EXHIBITOR BANNER STAND

- Sturdy stand that adjusts completely to meet your needs with both variable height and width.
- Perfect for adapting to trade show spaces of different sizes as well as for event backdrops.
- Height adjusts from 36"–96". Choice of two width ranges: 30"–48" and 60"–120".
- A carrying case available for an additional cost.

STAKES



WIRE H STAKE

- Popular wire stake designed to display corrugated signs.



WIRE STEP STAKE

- Step up to the taller step stake for corrugated signs.



T BAR STAKE

- Sturdy bolt-on stake ideal for metal signs.



STRAIGHT STAKE

- A basic metal stake particularly suited to metal signs.



WOODEN STAKE

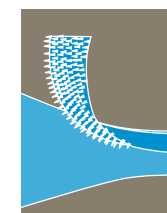
- Popular option for corrugated signs attached using nails.

HARDWARE



BUNGEE CORDS

- Great for hanging in windy conditions
- Cords stretch to prevent "shock" in the wind



HOOK AND LOOP TAPE

- Perfect for hanging banners, signs and more on walls where nail holes aren't desirable.
- These press-on fasteners are appropriate for smooth surfaces such as painted wallboard, glass, metal and most plastics.
- Great solution when you need a quick, easy fix.



MOUNTING TAPE

- Weather resistance makes tape suitable for both interior and exterior use.
- Perfect for adhering signs or banners to most non-porous surfaces.



SUCTION CUP HOOKS

- Perfect for attaching your signs to glass, mirrors, fiberglass, tile or metal.
- Transparent vinyl cup with sturdy metal hook.
- Firm hold for most lightweight signs.



BANNER HANGING CLIPS

- Fits through #2 size grommet or any hole 3/8" diameter or larger.
- Heavy duty steel is strong enough for attaching street banners to cables.



BRAIDED NYLON ROPE

- Perfect for hanging banners.
- Superior strength.
- 90 lb. working load limit.
- Rot, mildew, oil and gas resistant.

Signs & Graphics



All prices referenced herein are subject to change and do not include sales tax. Additional charges may apply. See FedEx Kinko's for details. Any product duration referenced herein is an estimate only, based on normal conditions and lifespan. Actual lifespan could differ based on specific circumstances.

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